

Module 3 – Female entrepreneurship



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Agenda

Gender differences in learning styles

Substantiation of learning material

Method of learning material + example

Management game



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Gender differences in learning styles

Learning styles: VARK *(Neil Fleming)*

Visual

Aural/Oral (auditory)

Read/Write

Kinesthetic



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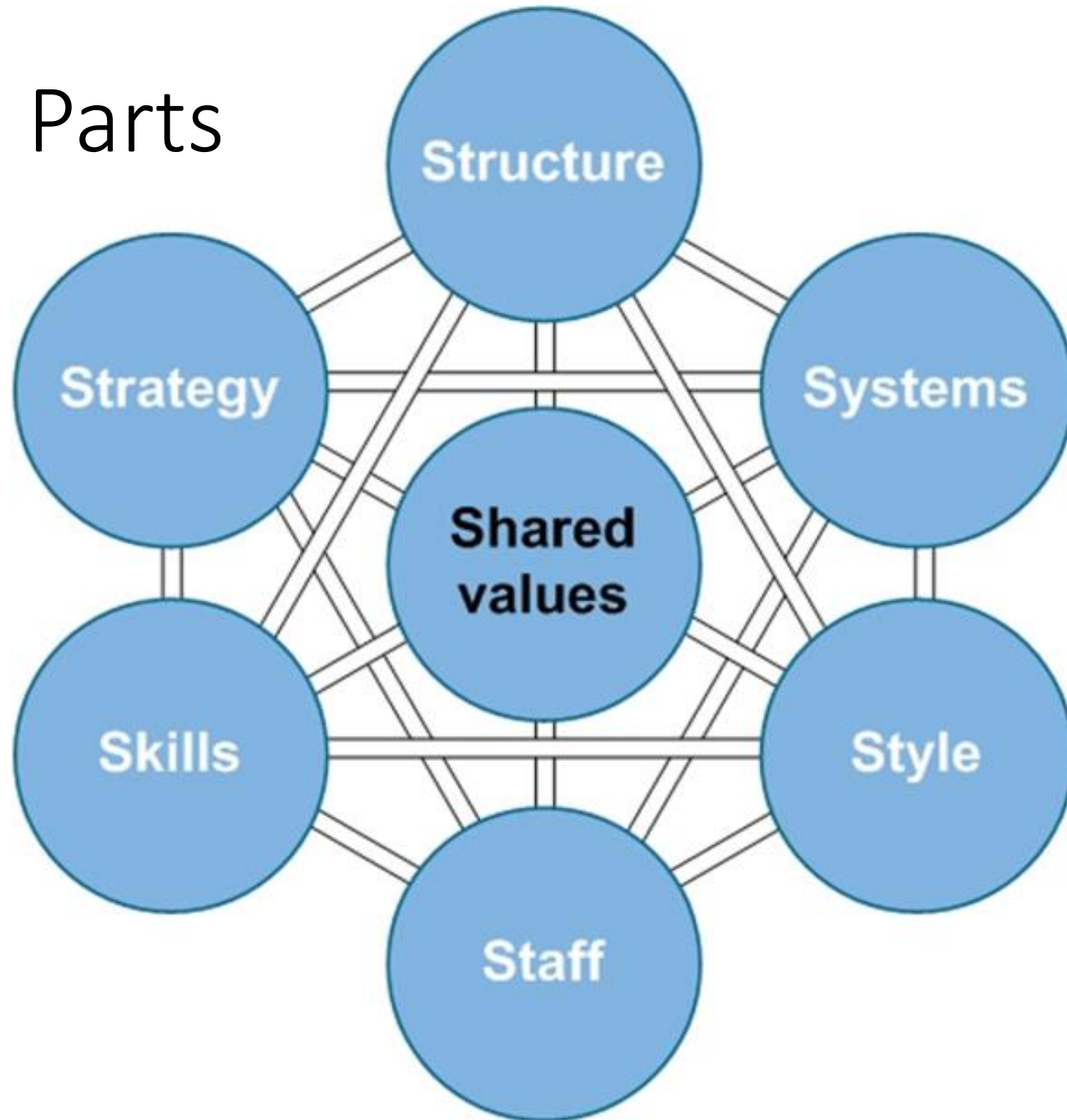
Practical remarks

- 5 parts
- 27 contact hours
- approximately the same amount of self study (including individual guidance)

- Theory book
- Practice book
- Teacher’s manual + toolkit
- Student manual
- Portfolio



Parts



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Substantiation learning material

- Dominant discourse of entrepreneurship
- Definition of entrepreneurial competences
- Distinct differences in behavior on five entrepreneurial competences
- The Entrepreneurial Competence Framework (EntreComp)
- ‘Female characterized’ competences



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Substantiation learning material

Different behaviors of male and female entrepreneurs on entrepreneurial competences.

1. **Self-efficacy**
2. **Decision making (financial)**
3. **Management style**
4. **Network ability**
5. **Risk tolerance**



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Method learning material

Teacher manual

- Freedom of choice in teaching theory and assignments, taking learning outcomes (student manual) into account
- Preparation of the lessons
- Assignments for students are copied and accompanied by guidelines



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Example

Part 1. Competences

Prep Course 1.

- Describe a fictive business that the students can perform the course on (in case they do not own a business).
- Teach theory of competences (prepare your knowledge about the subject)
- Teach theory of ‘female’ entrepreneurial competences (prepare your knowledge about the subject)
- Assignment 1: Game “Who am I?”



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Assignment 1:

Game “Who am I?”



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Let's play!

Defining your general competences!

Pick four competences you feel you master.



Situation

Describe a situation wherein you acted according to the concerning competence. Who were present? Where did it take place?

Task

What was the task to perform? What role was expected of you?

Action

What actions did you perform? How did you handle it?

Result

What was the result of your actions? What was the effect of your actions upon yourself and others?

Reflection

Was it adequately? (Was it enough?) What improvement is possible? Give an example of an action that would improve the outcome.



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Student Manual

Part 1. Introduction of the course and competences:

1 module of 3 hours

Part 2. Knowing your business: 2 modules of 3 hours

Part 3. Surroundings: 2 modules of 3 hours

Part 4. Action and Organize: 2 modules of 3 hours

Part 5. Management Game: 2 modules of 3 hours



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Part 5. Management game Paper not Plastic

