

Thrive! Entrepreneurial skills as solid base for a future in the Creative Industry

**Module 3 – Female entrepreneurship** 





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The "Thrive! Entrepreneurial skills as solid base for a future in the Creative Industry" project has as central aim to support the (young) (female) entrepreneurs and companies and its employees in the creative sector to go through a transformation and innovation process that is necessary to survive the present times and to become a company with a sustainable business case.

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The project partners within this program are:



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### Introduction

Basic information of the Management game PNP (Paper Not Plastic) see Student manual.

When you work with more groups (plus/minus 10 students per group) you can create more companies. You have to duplicate the customer list and change the names of the companies.

### Script management game:

### Forms:

- 1. Supply paper (do not order too few raw materials).
- 2. Stock of raw materials (state on stock form upon arrival).
- 3. Operating account company.
- 4. Stock of finished product.
- 5. Order.
- 6. Communication about receipt of order by the customer.
- 7. Payment form (intended for customers).

### Paper for paper seller:

Cardboard for making molds (gray board)

### Paper:

White A3, colored A4 and A3

Brown paper (to wrap the product before delivery)

### Materials:

- Rulers
- Planks / plates on which the molds / products can be cut

### Boxes with production resources:

- knives
- adhesive tape
- sticky markers
- 2 scissors
- 4 color markers
- erasers
- pens
- markers
- text markers
- elastic bands

### Nameplates:

Management PNP

Management ... .. (if applicable) Management ... .. (if applicable)

Production PNP

Production ..... (if applicable) Production ..... (if applicable)

Paper seller

Customer

Examples of products:

cup, box 1, box 2, pillowpack (with several companies, multiple sets)



Student manual (explanation of the game, various forms)

### Organization of the game

- Arrange table for paper seller
- Arrange the table for the customer
- Nameplates on the doors
- Shelves / plates on which the products can be cut
- per group: 2 or 3 rulers per group, 6x grey board, A roll of paper, a box of production resources, a sheet of example paper i.e. 1 sheet of flipchart, 1 sheet of A4, 1 sheet of A3, 4 example products: cup, box, case, straw.

For each group a telephone list with number customer and company PNP

Material for the management of the company PNP: Form 1, 2, 3, 4, 5 A telephone list per company

Material for the customer:
Student manual
Appointment forms
2 rulers
A sample products per customer
Calculator
A set of rush orders per customer
Forms 6,7
A telephone list with the telephone number of the company

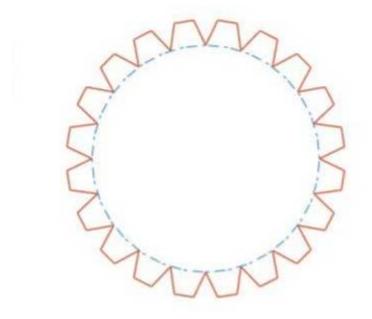
Material at the paper seller: Student manual form 3 paper stock

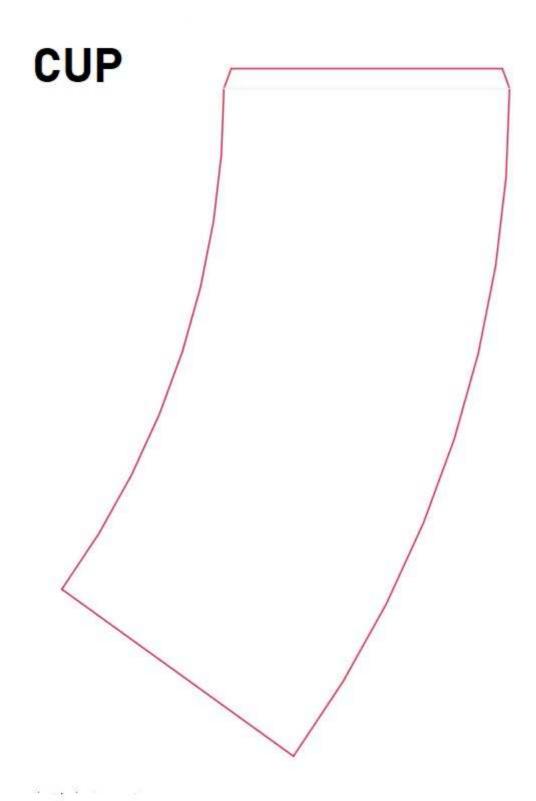
Classroom/rooms, with telephone or mobile phones. Write phone numbers on the phone book so that customers and company(s) can reach each other.

### **Models of the products:**

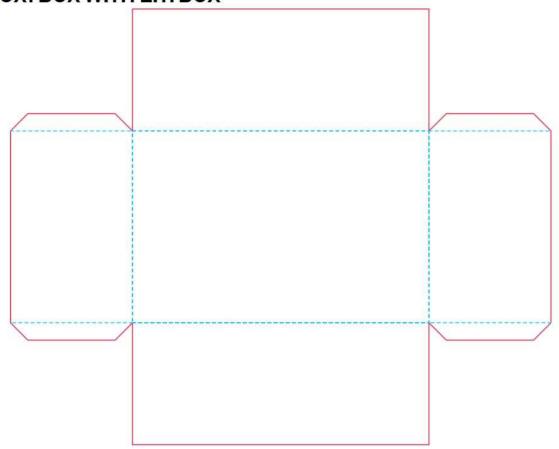
Originals to produce the examples for the company PNP and the customer see PDF

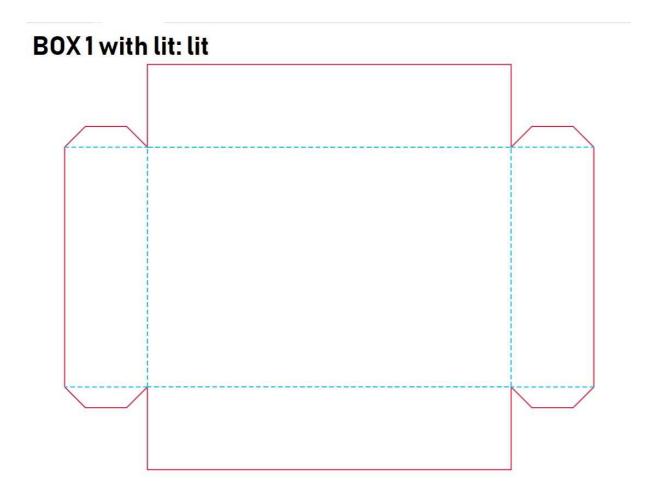
# **Cup bottum**

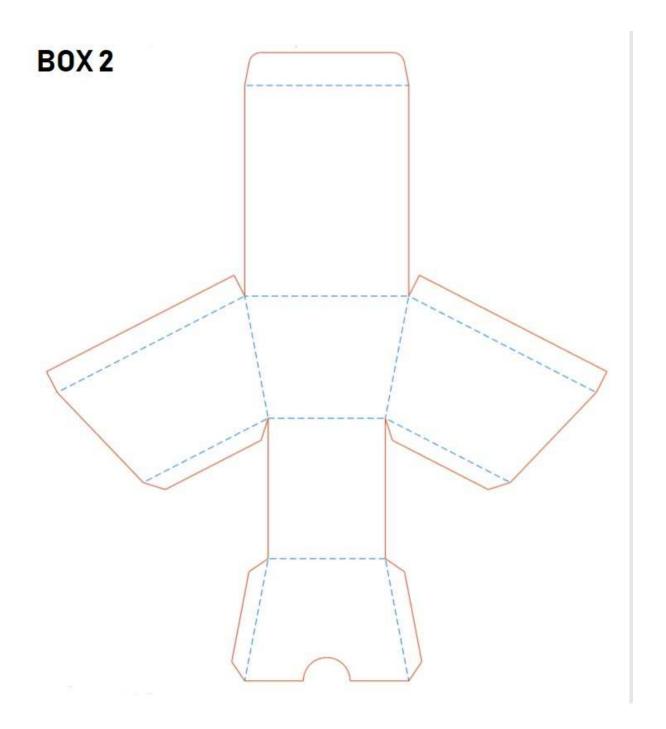




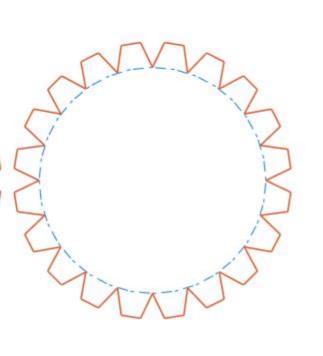
## **BOX1 BOX WITH LIT: BOX**



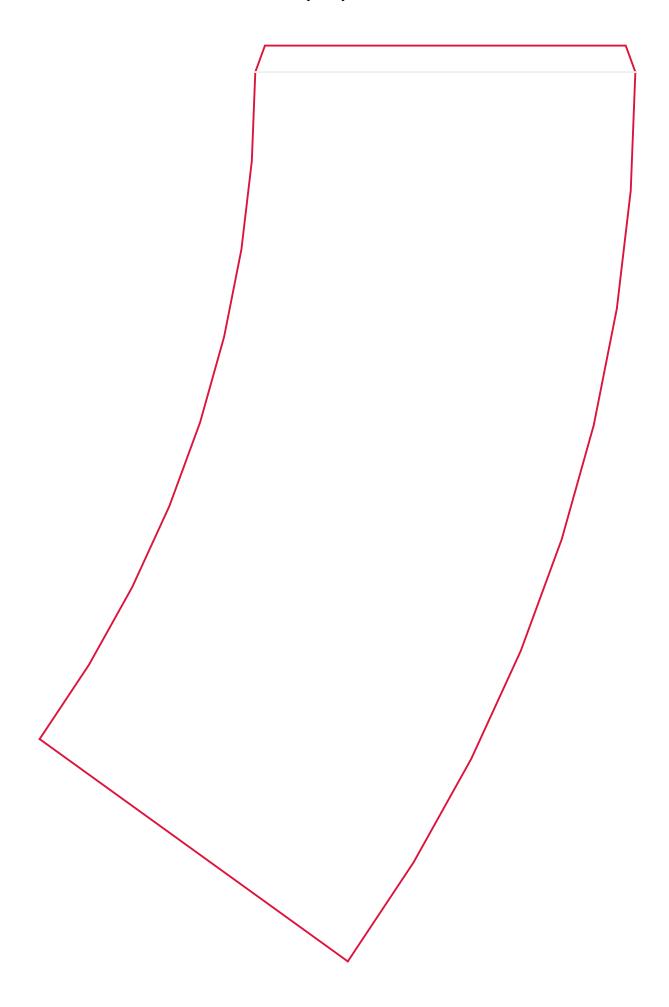


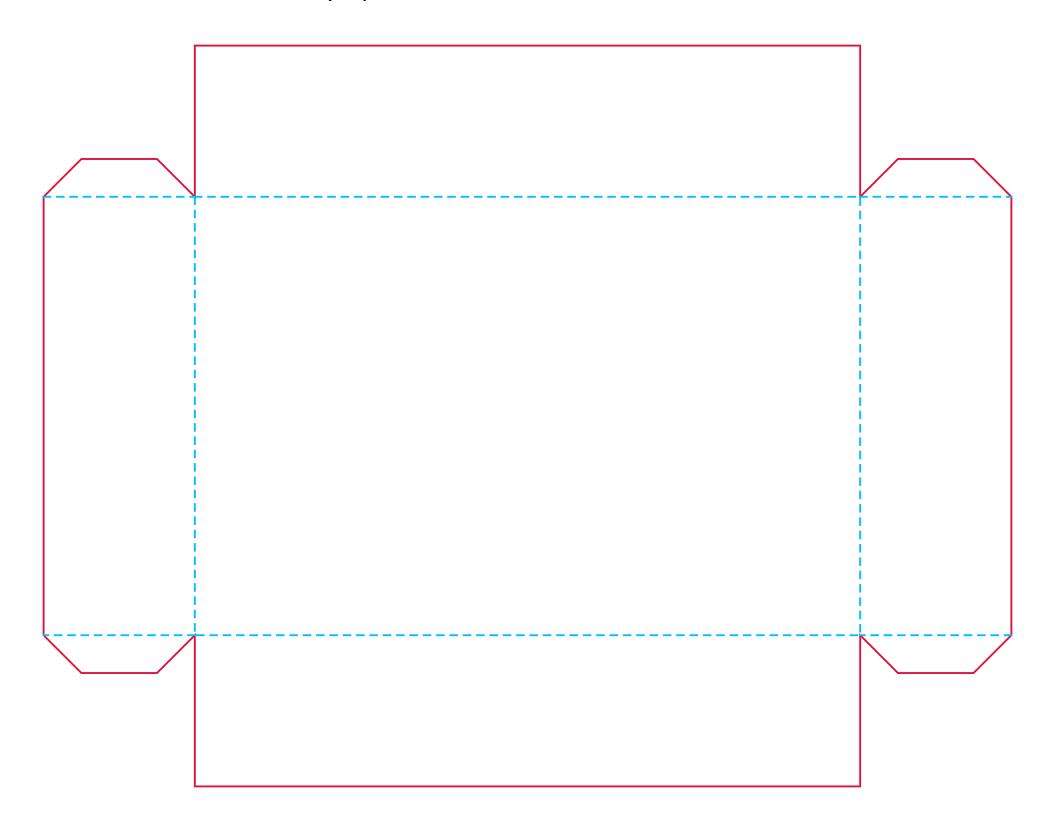


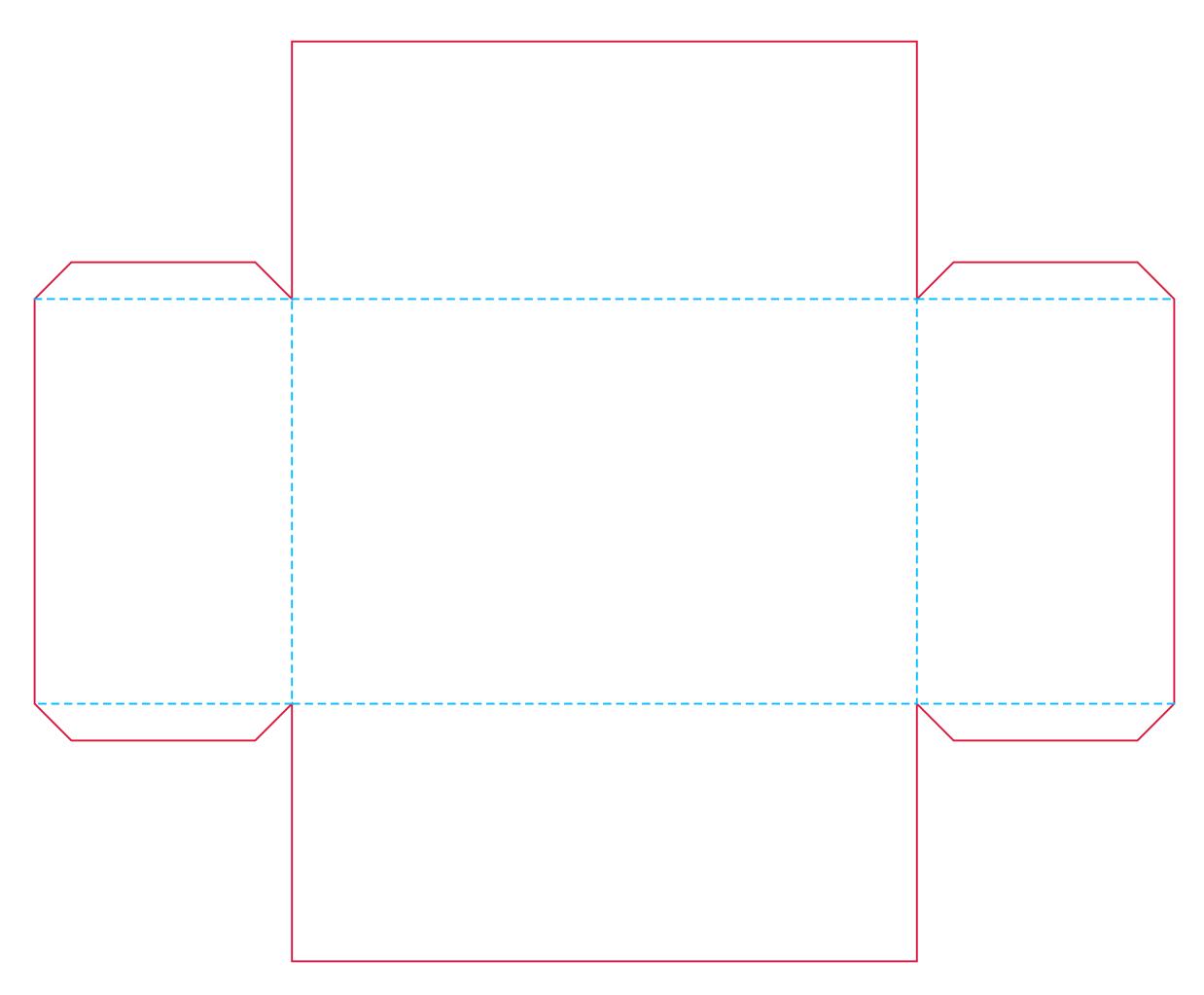
# Pillowpack

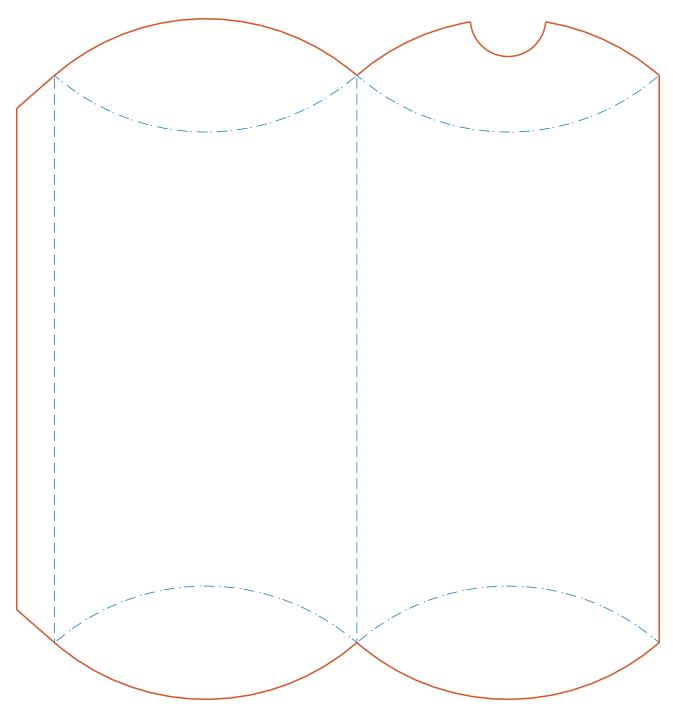


# Truncated cone D80, D60 x 100 (cm)









ALSO MAKE FOR:
DIRECTOR PNP,
PRODUCTION PNP
And if applicable idem for other production companies
CUSTOMER
PAPER SELLER

# **PAPERSELLER**